

Great leadership begins with the right perspective.

Jacquelyn S. Freedman

Leadership expert Jackie Freedman, MBA, is an author, speaker and leadership consultant who provides the insights and perspectives that enable people to lead from their truest, confident selves.

As the owner of Delta-V Strategies, Jackie works with business owners and leadership teams, equipping them with the knowledge and skills they need to successfully navigate growth. She is the author of the book *Updraft: The Aerodynamics of Great Leadership* and she is a sought-after speaker on the connection between leadership and employee engagement. Jackie has been a guest on radio stations across the country and on podcasts internationally. She has worked with a wide variety of organizations including Merck & Co., Dun & Bradstreet, J.P. Morgan, ShopRite and Crispy Green.



Story Ideas:

- **Ready, Set, Fly**
Explore how leaders create the updraft that lifts their people and their organizations, resulting in stellar corporate performance.
- **Size Does Matter....when it comes to growing an organization**
Keep your organization healthy as it grows by applying the 4 rules that govern the 7 Stages of Growth™ model.
- **High-heels are the perfect tool for shattering the glass ceiling**
Tap into your natural gifts – 6 reasons women often make better leaders
- **Step One – do nothing!**
Are you a first-time leader? Before you do anything, stop and address the 3 L's – Listen, Learn and Leverage.
- **Are You Working Too Hard?**
See how to leverage the power of vision, mission and values to align your team and boost performance.
- **5 Destructive Myths About Leadership**
...and how they undermine your effectiveness.

Testimonials:

Outstanding guest. Super passionate. Super informed. – Scott McCarthy, Moving Forward Leadership

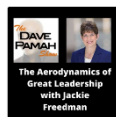
It's been such a pleasure to talk to you, and the result of your insights on the podcast is fantastic. – Cathleen Merkel, Legendary Leaders

Thank you for being such an informative, articulate, passionate and delightful guest. – Bonnie D. Graham aka RadioRed

You are a fantastic guest! Thanks so much! – Gary Sutton, WSBA radio host

Call Jackie for energizing, engaging conversations.

Appeared on:



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🌐 www.DeltaVstrategies.com/media

🌐 www.UpdraftTheBook.com



Based in western New Jersey

Updraft:
The Aerodynamics
of Great Leadership