

# Great leadership begins with the right perspective.

## Jacquelyn S. Freedman

Jackie Freedman, MBA, is an author, speaker and leadership consultant who provides the insights and perspectives that enable people to lead from their truest, confident selves.

As the owner of Delta-V Strategies, Jackie works with business owners and leadership teams, equipping them with the knowledge and skills they need to successfully navigate growth. She is the author of the book *Updraft: The Aerodynamics of Great Leadership* and she is a sought-after speaker on the connection between leadership and employee engagement. Jackie has been a guest on radio stations across the country and on podcasts internationally. She has worked with a wide variety of organizations including Merck & Co., Dun & Bradstreet, J.P. Morgan, ShopRite and Crispy Green.



### Speaking Topics:

- **Supercharge Your Company's Performance**  
Explore how leaders create the updraft that lifts their people and their organizations, resulting in stellar corporate performance.
- **Is Your Business Outgrowing Your Company?**  
Keep your organization healthy as it grows by applying the 4 rules that govern the 7 Stages of Growth™ model.
- **Make Your Life Easier**  
See how to leverage the power of vision, mission and values to align your team and boost performance.
- **Are You Worthy of Being Followed?**  
Leadership is as much who you are as what you do. Explore how leaders shape their organizations and assess your current level of performance by focusing on and strengthening your core leadership muscles.
- **Don't Underestimate the Power of Emotions**  
Three things you don't know about emotional intelligence and how they're undermining your efforts.
- **Women Often Make Better Leaders**  
High-heels are the perfect tool for shattering the glass ceiling. Tap into your natural gifts and discover why women often make better leaders.
- **First-Time Leader? Start by doing nothing.**  
Before you do anything, stop and address the 3 L's – Listen, Learn and Leverage.

### Jackie's most requested workshops:

- **Don't Get Your Wires Crossed**  
Explore the 4 different communication styles while learning about your specific style and how it may be helping or hurting your performance as a leader.
- **The Secret to Predicting Your Leadership Success**  
Learn about emotional intelligence (EI) and assess your levels of EI, with an emphasis on how it impacts your effectiveness as a leader and what you can do about it.

### Testimonials:

"I received nothing but positive feedback." - Ankur R.

"Jackie's passion for the subject really drew the audience in." Rosemary A.

"You have made a difference in more than a few lives." -Can U.

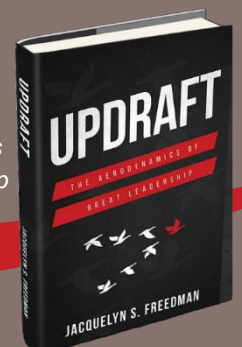
"So engaging!"

"Great speaker!"

"Very insightful."



**Updraft:**  
The Aerodynamics  
of Great Leadership



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Based in western New Jersey